## FLUFF + PUFF

Home Staging & Redesign

## WONDERING HOW TO SELL A HOME OVER ASKING PRICE? STAGING.



75% of SELLERS who staged saw a ROI of 5-15% over the asking price! (RESA: Real Estate Staging Association)



STAGED HOMES sell for up to 20% MORE than un-staged homes on average (Int'l Assoc. of Home Stagers )

## SOME RECENT HOMES STAGED BY F+P THAT SOLD OVER ASKING!!

- 135 South Street in Tewksbury 20% OVER
- 10 Hemlock Road in North Reading 9% OVER
- 30 Grey Lane in Lynnfield- 14% OVER
- 11 Valley Park Street in Medford 14% OVER
- 1 Suntaug in Lynnfield 11% OVER
- 23 Pillings Pond in Lynnfield 12% OVER
- 46 Kensington in Haverhill 8% OVER
- 18 Mill Street in North Reading 7% OVER
- 20 Sylvan Terrace in No Andover 6% OVER
- 50 Walsh Ave in Stoneham 5% OVER
- 18 Lovell in Lynnfield 5% OVER







